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Equil Smartpen Showcases Evernote Integration at The Luxury Technology Show in New York City

Now integrated with Evernote, Equil Smartpen transfers notes from any kind of paper to iOS, Mac and Windows

(New York, 4 Mar. 2014, from The Luxury Technology Show [@TheLuxuryReview](#)) -- [Equil Smartpen](#), a Bluetooth-enabled device that allows you to create, capture and share your ideas seamlessly from paper to digital, announces its integration with Evernote at The Luxury Technology Show 2014. Launched at Apple Stores worldwide in November 2013, the Equil Smartpen lets you capture your thoughts in real-time, on anything from a water-ringed napkin to a leather-bound notebook and transfer them to your iPhone, iPad or computer.

Using Equil Note and Equil Sketch, free apps available online, Equil Smartpen users can quickly and easily send information to Evernote, using the company's open API. With this integration, handwritten notes, diagrams and sketches created on paper and synced to Equil apps, are seamlessly transferred to Evernote, creating a digital content-hub unique to each user.

"Our digital lives often eradicate the need for handwritten content, but we all know that the best ideas often start on paper," said Greg Appelhof, Equil President, Americas. "Using the Equil Smartpen, my handwritten notes now get saved to Evernote seamlessly and I will never need to dig through stacks of old notebooks to find that lost gem again."

Equil Smartpen's technology is based on more than 30 patents, uses a combination of infrared and ultrasound to determine the position of the pen on the paper, and sends information via Bluetooth to the paired devices at a rate of 80 transmissions per second. With a sleek, triangular design, the Equil Smartpen's tip sensor is unaffected by tilt and provides a seamless experience whether right or left-handed. Each Smartpen and receiver is personalized with a unique device ID, so there is never interference when everyone in the room using his or her Equil.

Equil Smartpen retails for \$149.99 and is available for purchase at myequil.com, select Apple Stores worldwide and Amazon. The [Equil Note](#) and [Equil Sketch](#) apps are available now in the App Store.

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About Equil Smartpen:

The Equil Smartpen lets you create, capture, and share your ideas seamlessly from paper to digital – simply write or draw on any paper and watch your creation appear on your device. Equil Smartpen works with both of Equil’s free apps: Note and Sketch. Equil Note is your place to create and store written notes, enhance them with additional content and highlights, and tag them so you can always find them later. Equil Sketch is an artist or designer’s dream – you can capture your vision in stages so you can quickly add or remove individual layers of your creation as you work and in the future.

About Luidia,

Founded in 2003, Luidia, Inc is a Silicon Valley company based in San Carlos, CA. With over 100 patents, Luidia designs and manufacturers interactive technology and digital capture solutions for B2B, B2C and education customers worldwide. Luidia was merged with PNF, Co, Ltd of Gyunggi-do Korea in December, 2013.